2014

## Comprehensive Customized Planning Support



## **Program in Brief**

Service Line Strategy Advisor provides service line, business development, planning, and operational leaders **comprehensive planning support** through **customized projects** and **unlimited consultation** from a team of **35 dedicated experts.** 

Our mission is to drive successful service line planning, investment, and growth strategy for our members facing new rules of competition in a value-based market.

## **Evolution of the Advisory Board's 'Consulting-Lite' Model**

2004

"What investments will grow our market share?"

- 360-Degree Technology Investment Plan
- Capital Investment Prioritization Plan
- · Service Line Growth Playbooks

Acute Care Focus

need to fill to compete across the continuum?"

"What service gaps do we

- COE/Institute Development Plan
- Service Line Gap Analysis
- Outmigration Opportunity Assessment

"How do we restructure service lines to win patients on value?"

- · Service Line Footprint Analysis
- Organizational Performance Audit
- Population Health Readiness Audit

**Outpatient Focus** 

Network Focus