EAB's IT Leadership Special Session

Building a Sustainable Approach to Campus Digitization

The refrain of **unmeetable demand** is a constant theme in our conversations with CIOs. Every corner of campus seeks tech-enabled relief from pressures on traditional models for producing revenues and quality—but IT leaders and their teams are struggling to keep on top of incoming projects.

This special session is focused to help attendees navigate these demands by providing strategy roadmaps to set the institution on a sustainable digital path, along with innovative approaches to strengthen IT's value proposition through a more **proactive approach** to campus's digital assets.

June 5, 2018 Washington, DC	Meeting Location EAB 2445 M Street NW Washington, DC 20037 202-747-1003	Hotel Accommodations Park Hyatt Washington 1201 24th Street NW Washington, DC 20037 202-789-1234

Agenda

8:00 a.m. Guest Arrival and Registration
Continental breakfast provided

8:30 a.m. Welcome and Introductions

8:45 a.m. Architecting a Flexible Enterprise
Four Pillars of a Scalable Integration Strategy that Captures IT Efficiencies and Supports Campus Innovation
- Learn how to dedicate resources on integration
- Identify and develop institutional IT standards
- Create scalable development strategies
- Hear how you can enhance your mission through innovation

11:15 a.m. Facilitated Working Session: Completion of the Integration Strategy Workbook and Self-Test
Our team of experts will help you accelerate identification and implementation of the best strategies from the presentation with an interactive exercise that will produce a maturity heat map for your institution. Our goal is to help every meeting attendee cross-walk their areas of focus to relevant practices from our research that could drive improvement at your institution.

12:00 p.m. Networking Lunch

12:30 p.m. Building Tomorrow's IT Organization
Better Business Engagement Through Talent Management
- Explore how to organize existing talent to maximize contributions to campus
- Hear best-in-class ideas for augmenting your team with non-traditional labor sources
- Find out how to improve hiring outcomes with candidate-centric recruiting

3:00 p.m. Making the Most of Your IT Forum Membership
Learn about new services, what's on the research horizon, and how the IT Forum could be of greatest help to you and your team in the coming year

3:30 p.m. Adjournment

Meeting Registration and Hotel Accommodations

> **RSVP**
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> **Learn more and register at eab.com/IT-special**
> Or contact Katherine Reid (Events Manager) at KReid@eab.com or
> 202-266-6707
>
> Hotel Accommodations:
> Park Hyatt Washington
> 1201 24th Street NW
> Washington, DC 20037
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> - For reservations, book online here
> - Single and double rooms are $199 per night
> - Please make reservations by May 17, 2018